

# LANDCARER

An online  
community  
platform for  
people  
caring for our land  
and water

## TODAY – AN INTRODUCTION TO LANDCARER

Danielle Packer: A user's experience with Landcarer

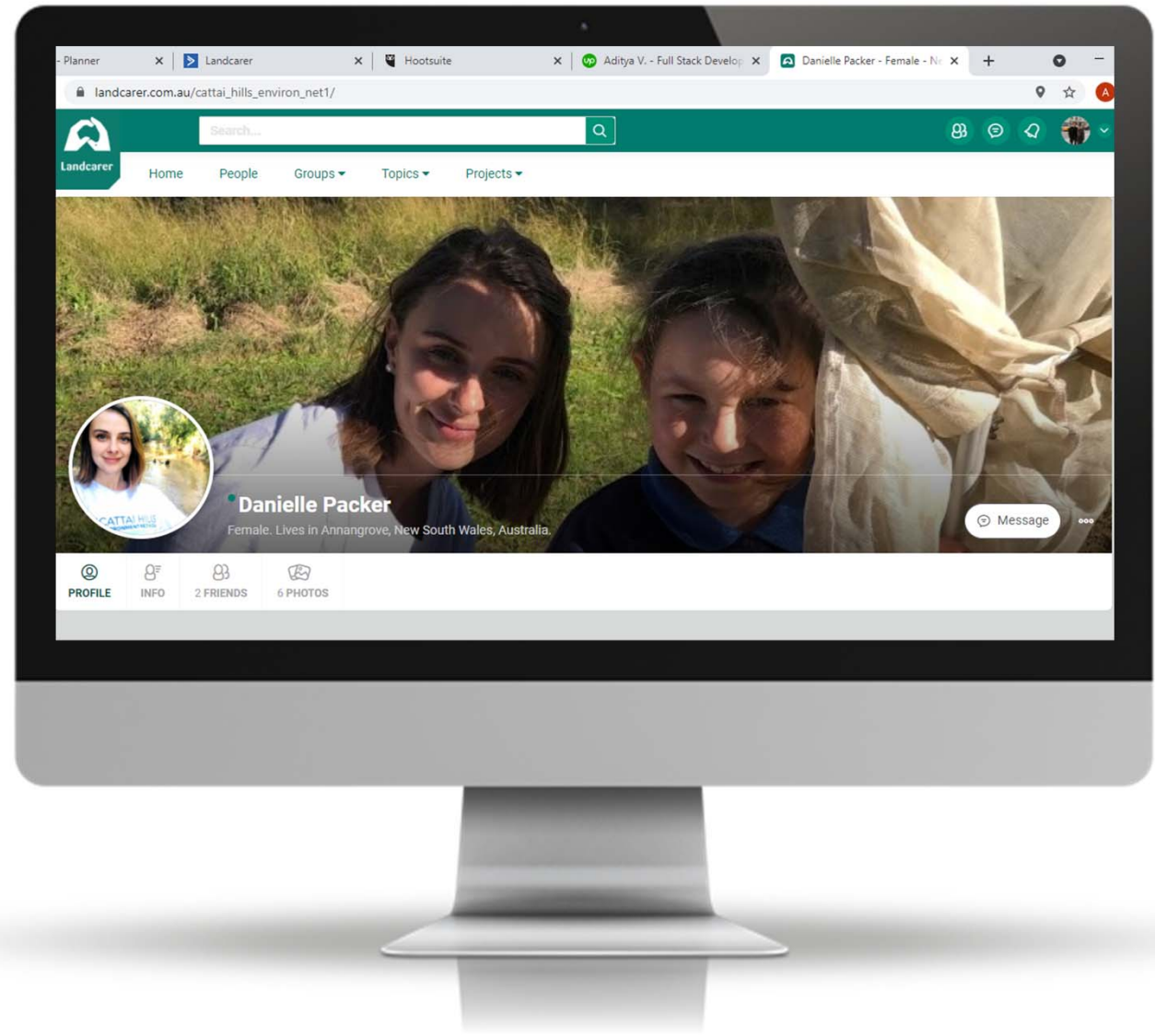
Alexi Barnstone: Looking forward to new horizons

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## A User's Experience on Landcarer

- What is Landcarer?
- Main Sections
- Tools and Functions



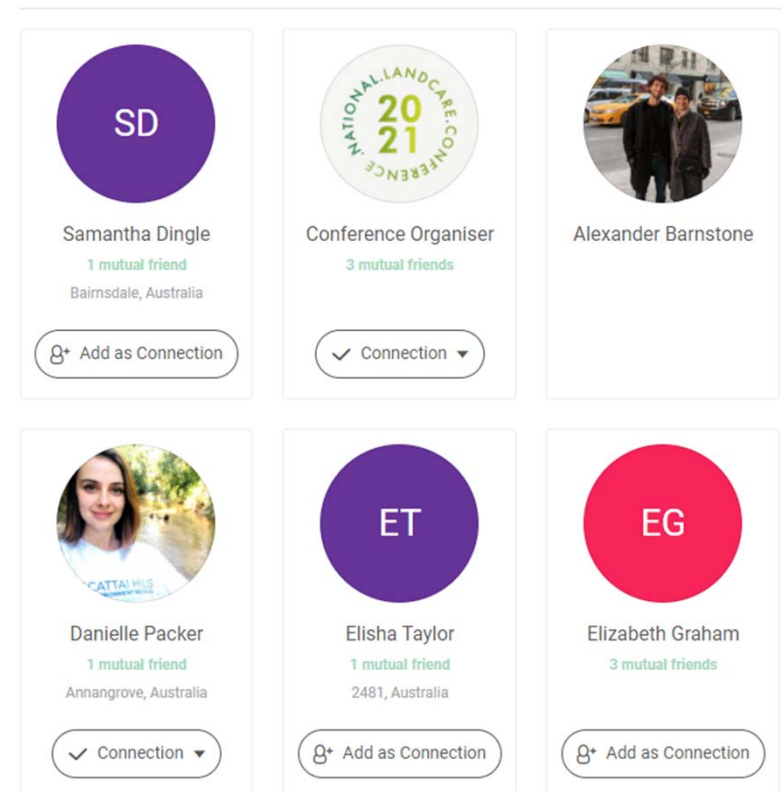
# What is Landcarer?

- A **free** digital platform designed for people in the landcare community
- A social tool that allows landcarers to interact, share experience, knowledge and collaborate
- Provides a number of tools to assist landcarers with project and group management







## 4 Main Sections of Landcarer – People




- People is the section where you find individuals to network with
- You can connect, message, view each other's posts, and invite each other to different landcare projects and events









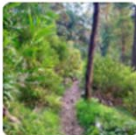


## 4 Main Sections of Landcarer – Groups

- These are your Landcare, Bushcare, Coastcare, “Friends of” groups, networks, and other organisations
- Groups can share content for either their members or others on the platform to see
- In a group you can share information, coordinate events, store documentation, and create elearning modules, videos, podcasts and stories.

**Wahroonga Waterways Landcare**  
2 members · Landcare  
We look after a 31.4 ha E2 Environmental Conservation Zone containing 3 types of Sydney Sandstone Gully Forest, Blue Gum High Forest, Sydney Turpentine Ironbark Forest...

**Kantolong Landcare**  
1 member · Landcare



**Organic & Biodynamic Producers Group**  
6 members · Farming Systems  
This group has been created for any producers in Australia (and beyond) that are interested in learning more or connecting with other organic or biodynamic producers. ...


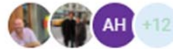
**Friends of Birrcarlow Creek**  
1 member · Friends of






## 4 Main Sections of Landcarer – Topics

- A dedicated place for specific subjects within the landcare space to be discussed
- An opportunity to interact and network with subject experts from different landcare organisations
- In a topic you can also share information, coordinate events, store documentation, and create elearning modules, videos, podcasts and stories.

**Global Landcare**  
8 members · Topics  
✓ Joined  



**Carbon Farming**  
15 members · Sustainable Agriculture  
✓ Joined  



**2021 National Landcare Conference**  
328 members · Landcare  
Welcome to the Conference Hub! Start a conversation and get the most out of your Conference registration. Be sure to use the hashtag #landcareconf21 Check back soon for...  
✓ Joined  



**Natural Capital Benchmarking**  
13 members · Sustainable Agriculture  
✓ Joined  



## 4 Main Sections of Landcarer – Projects

- In this section you can see all the landcare projects occurring around Australia
- An easy way to coordinate volunteers and provide updates on the project's successes
- A great way for people to see what is happening out there in landcare and get involved

**High Country Hamlets - Casuarinas for ...**  
5 members · Other [+ Join](#)

**Queenscliff and Leopold Cemeteries Re...**  
0 members · Biodiversity [+ Join](#)

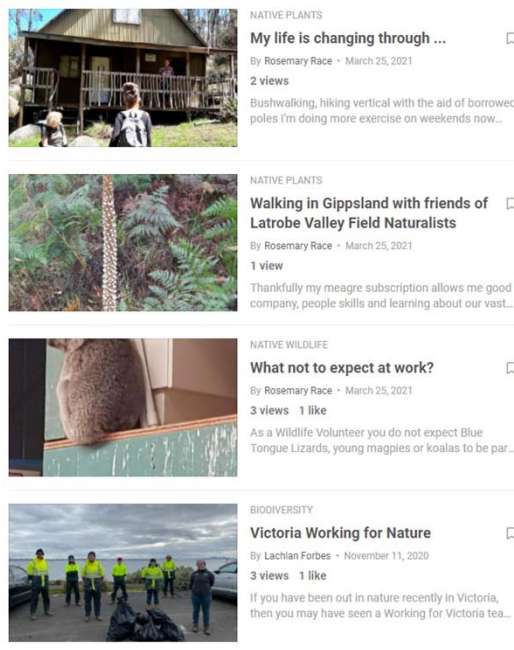
**Point Lonsdale Sand Monitoring Program**  
1 member · Erosion [+ Join](#)

**Bellarine Rail Trail Revegetation**  
2 members · Biodiversity [+ Join](#)



# Landcarer's Tools and Functions

- Publish and share stories about best practices, your landcare experiences, insights and more



- Stream webinars for people to view



## Partnerships with Purpose: How Landcare groups in

In this webinar, representatives from the Saving our Species Team and their Landcare counterparts talk about their journey to deliver three key threatened species projects namely, the superb parrot in South West NSW, Northern Rivers Rainforest Restoration, and the koala population in Western NSW. Fa...



## Natural Resource Management - from traditional met

Coming up in this webinar is a fascinating discussion with Tein, who will provide insights into what we can learn from the bush regeneration movement. Amy will introduce how technology has impacted our resource management methodology through a talk on using drones for weed spotting....



## NLC2021 Speakers Webinar

In this webinar speakers for the National Landcare Conference 2021 will be provided information on how to maximise their speaking opportunity. ...

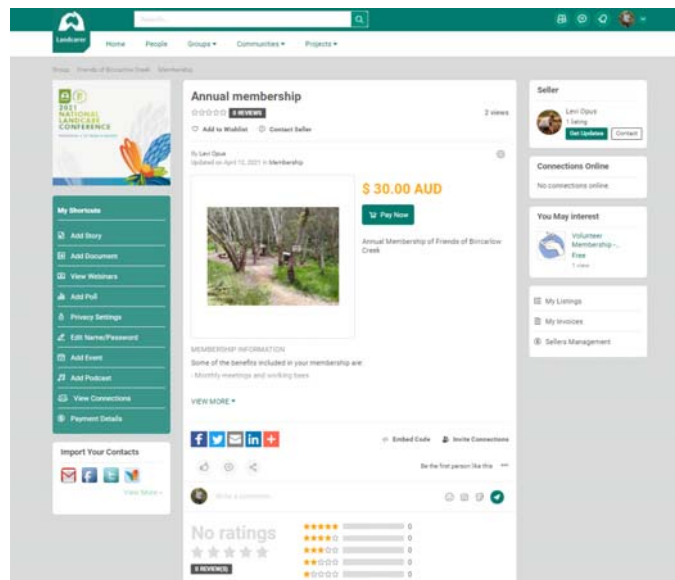


## Landcare Smart Farm - Natural Capital Accounting P

The Farm-Scale Natural Capital Accounting project is funded through the Australian Government's Smart Farming Partnership scheme involving 10 partners. The project aims to reveal and emphasise the benefits of natural capital for agricultural production. In this talk, Jim Radford and Mick Tayl...

# Landcarer's Tools and Functions

- Manage your membership renewal and payments



- Store documentation on our cloud storage system



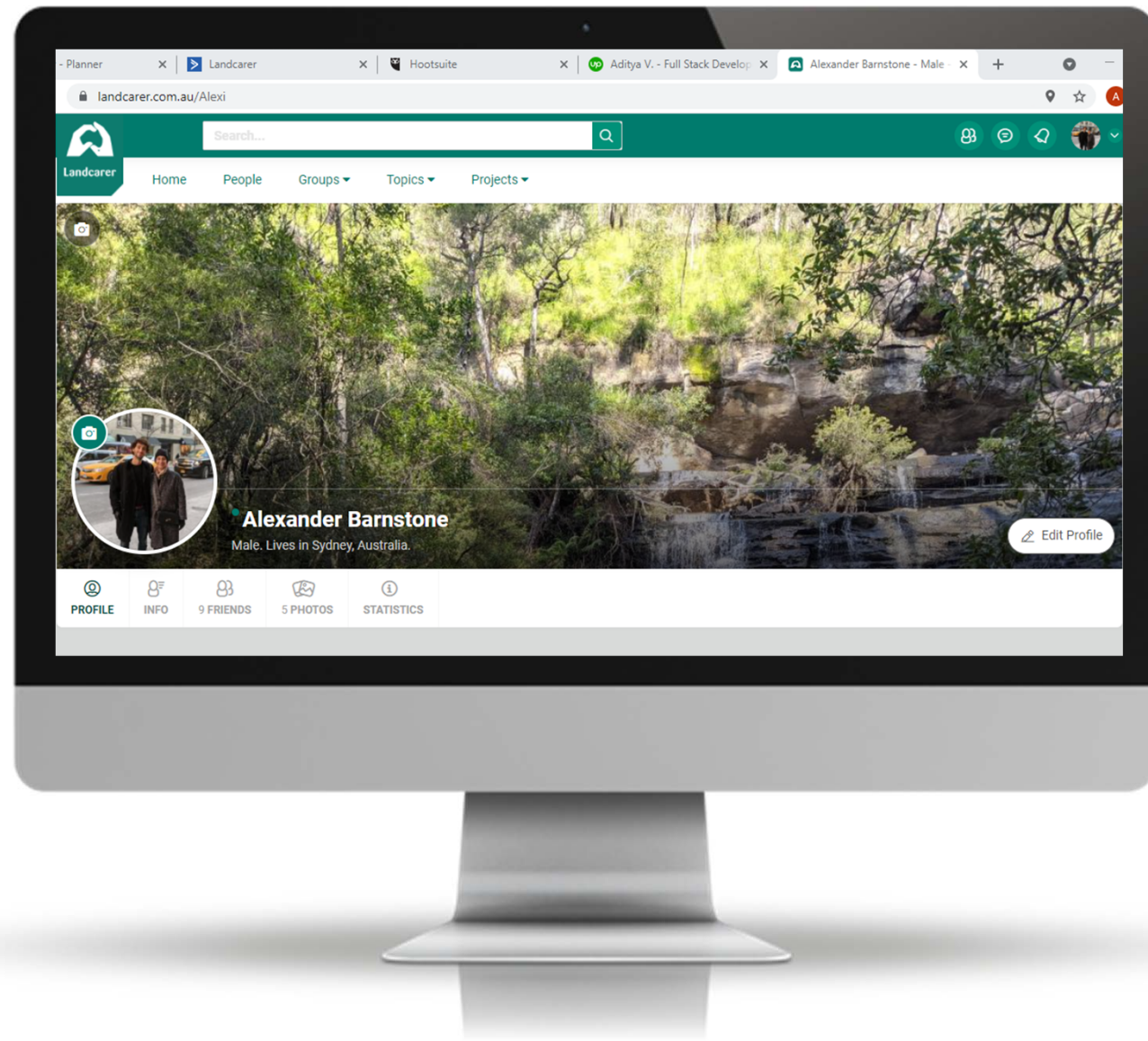
# Why Landcarer?

- A collection of tools to help enhance our interaction and project management in landcare
- Specifically designed for the landcare community
- A platform that helps you find other people in the landcare community, network, and share knowledge



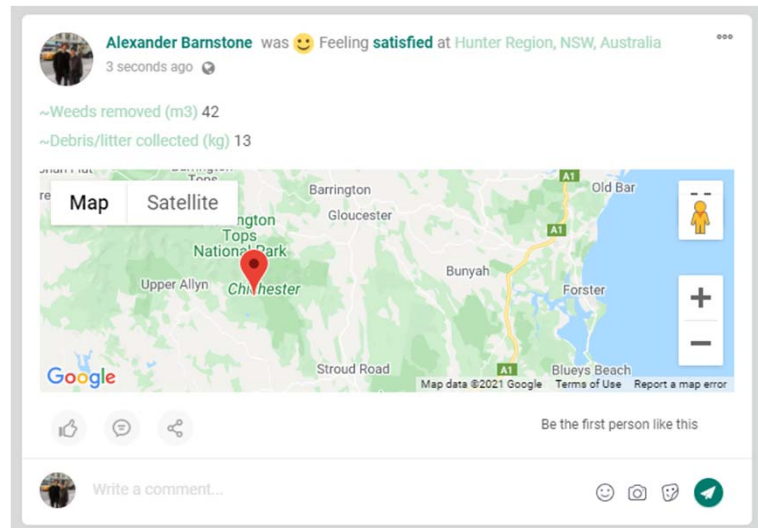
# New Horizons

- Hosting
- Membership Management
- Accessibility
- Data Management



# New Horizons – Data Management

- Capturing the on-ground achievements in landcare
- Would enable data capture, collation and report generation



# Data Management – Current Challenges

- The data capture that currently does occur happens in many places, without much communication among different sources
- Different groups have different amounts of funding to use data capture tools
- Certain important contributions made by landcare are often underreported and unrecognised





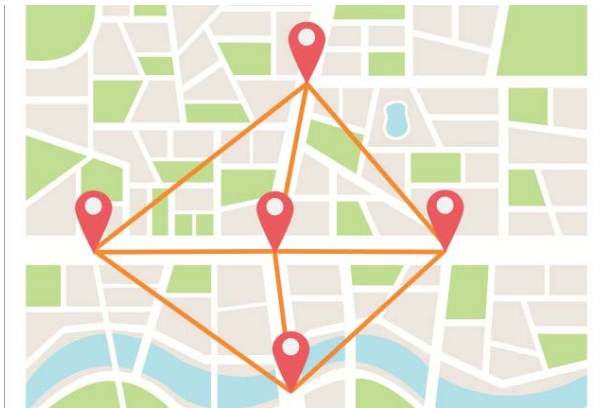
# Data Management – Challenges Faced by a New Tool

- Are landcare activities, as well as the desires of landcarers for what to report on, too diverse for one tool to capture all that data?
- Doesn't the introduction of another tool burden people already reporting with more work?



# Data Management – Spatial Mapping

- Provide visual representation as well as numerical
- Make it easy to locate active projects
- Make recruitment easier for landcare groups running projects
- Solves concerns over doubled up reporting



# Data Management – Would you be interested to get involved?

- Get into contact with me at [alexi.barnstone@landcareaustralia.com.au](mailto:alexi.barnstone@landcareaustralia.com.au)
- Focus groups to be run during ideation phase in August and September



# Thank you all for attending



- And now, for that prize I was talking about!
- Post on Landcarer using the hashtag #Landcareconf2021 about any of the presentations you have seen over the last two days and get a chance to win \$500 for your landcare organisation