LANDCARER

An online community platform for people caring for our land and water

TODAY – AN INTRODUCTION TO LANDCARER

Danielle Packer: A user's experience with Landcarer
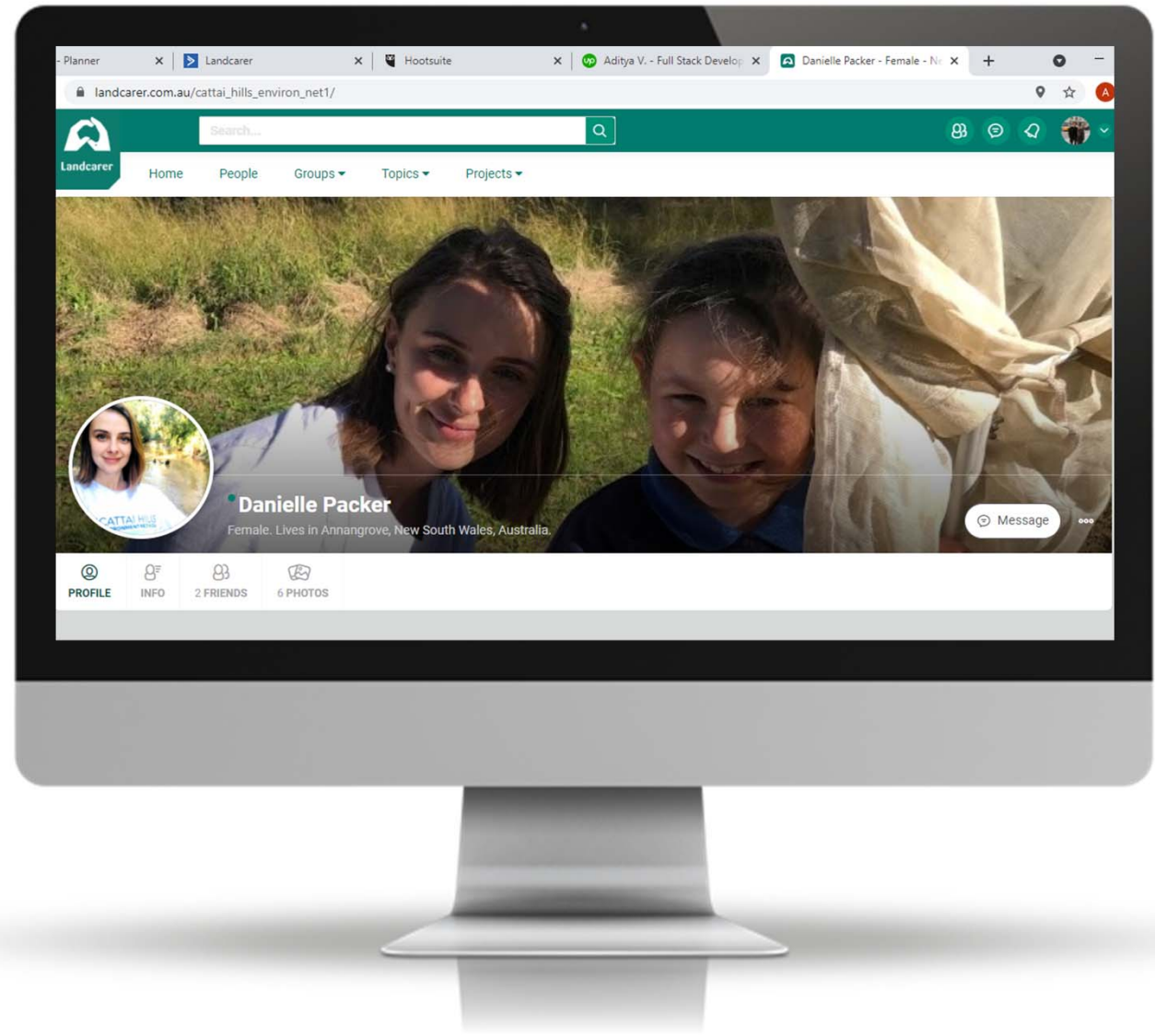
Alexi Barnstone: Looking forward to new horizons

A User's Experience on Landcarer

- What is Landcarer?

- Main Sections

- Tools and Functions

What is Landcarer?

- A **free** digital platform designed for people in the landcare community

- A social tool that allows landcarers to interact, share experience, knowledge and collaborate

- Provides a number of tools to assist landcarers with project and group management

4 Main Sections of Landcarer – People

- People is the section where you find individuals to network with

- You can connect, message, view each other's posts, and invite each other to different landcare projects and events
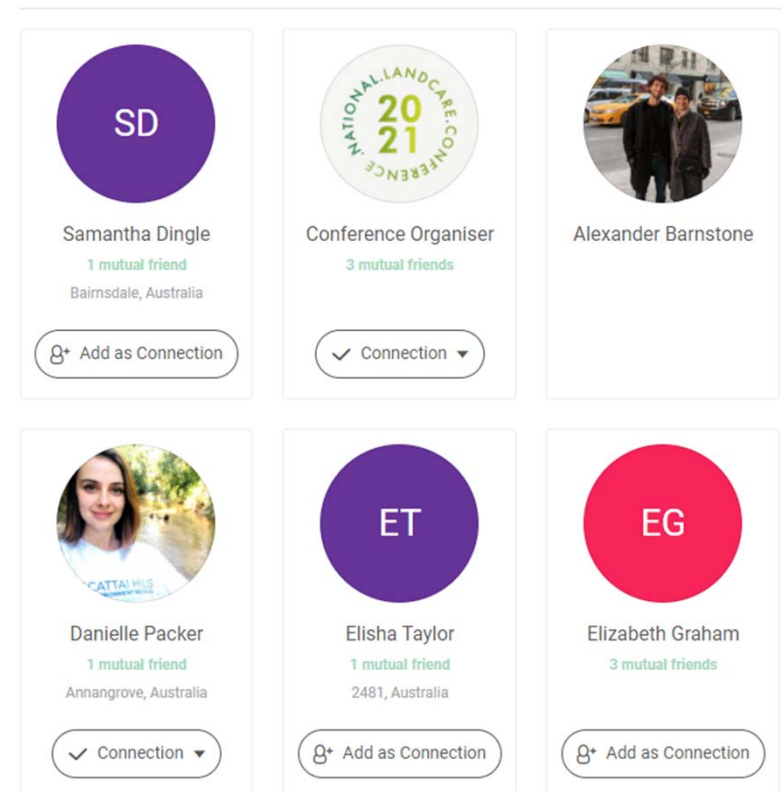
4 Main Sections of Landcarer – Groups

- These are your Landcare, Bushcare, Coastcare, "Friends of" groups, networks, and other organisations

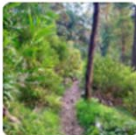- Groups can share content for either their members or others on the platform to see

- In a group you can share information, coordinate events, store documentation, and create elearning modules, videos, podcasts and stories.
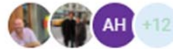
4 Main Sections of Landcarer – Topics

- A dedicated place for specific subjects within the landcare space to be discussed

- An opportunity to interact and network with subject experts from different landcare organisations

- In a topic you can also share information, coordinate events, store documentation, and create elearning modules, videos, podcasts and stories.

4 Main Sections of Landcarer – Projects

- In this section you can see all the landcare projects occurring around Australia

- An easy way to coordinate volunteers and provide updates on the project's successes

- A great way for people to see what is happening out there in landcare and get involved

Landcarer's Tools and Functions

- Publish and share stories about best practices, your landcare experiences, insights and more
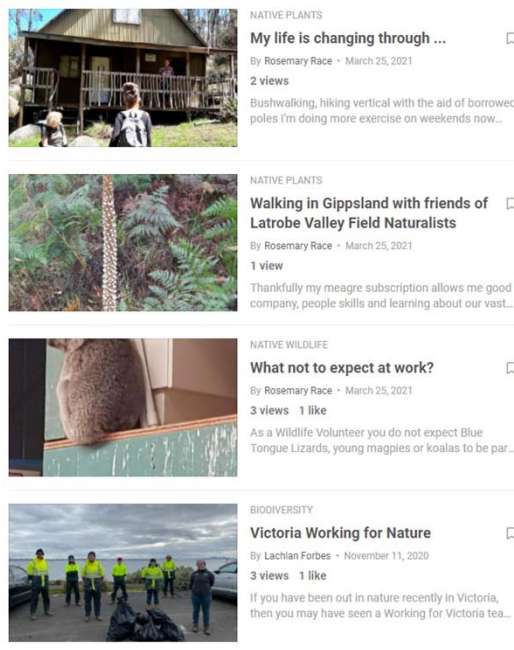
- Stream webinars for people to view

Landcarer's Tools and Functions

- Manage your membership renewal and payments
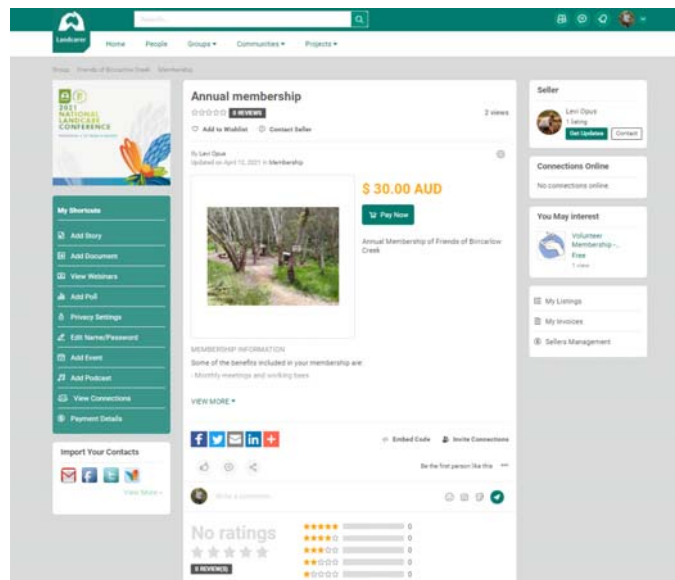
- Store documentation on our cloud storage system

Why Landcarer?

- A collection of tools to help enhance our interaction and project management in landcare

- Specifically designed for the landcare community

- A platform that helps you find other people in the landcare community, network, and share knowledge

New Horizons

- Hosting

- Membership Management

- Accessibility

- Data Management
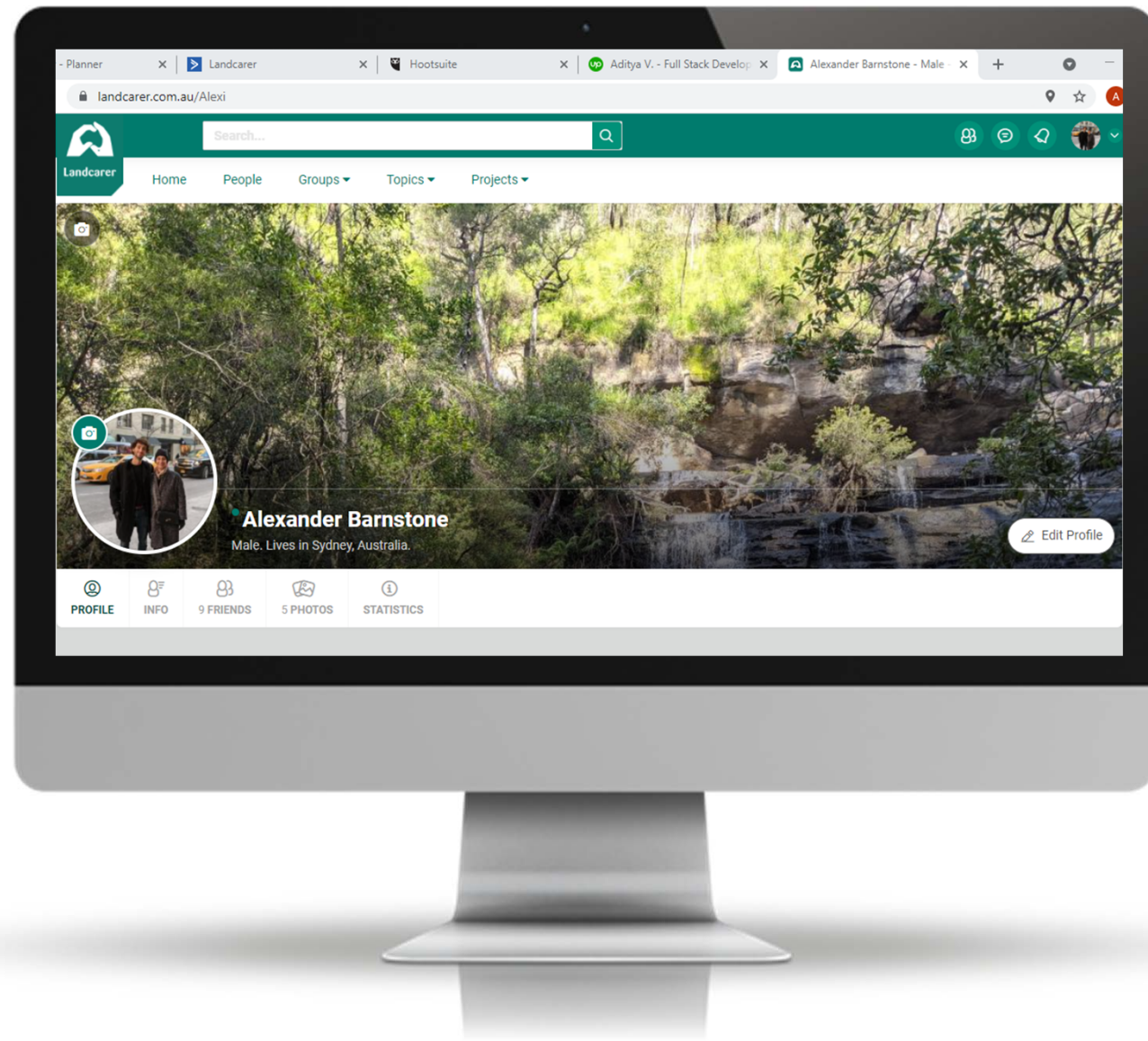
New Horizons – Data Management

- Capturing the on-ground achievements in landcare

- Would enable data capture, collation and report generation
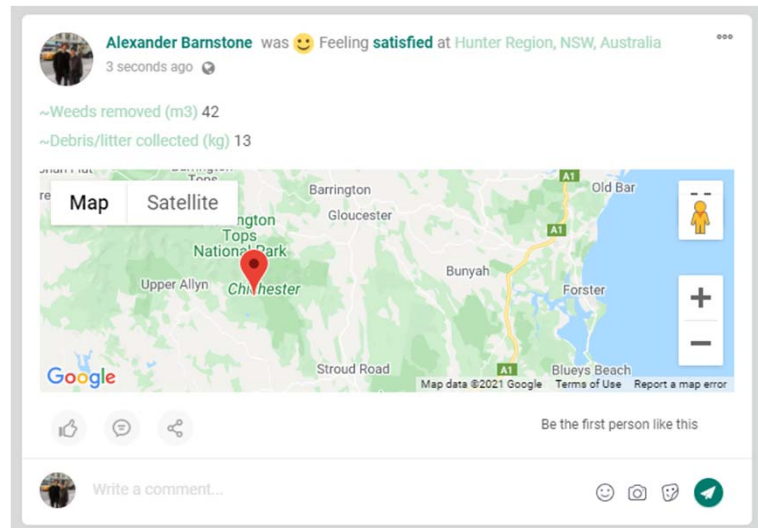
Data Management – Current Challenges

- The data capture that currently does occur happens in many places, without much communication among different sources

- Different groups have different amounts of funding to use data capture tools

- Certain important contributions made by landcare are often underreported and unrecognised

Data Management – Challenges Faced by a New Tool

- Are landcare activities, as well as the desires of landcarers for what to report on, too diverse for one tool to capture all that data?

- Doesn't the introduction of another tool burden people already reporting with more work?

Data Management – Spatial Mapping

- Provide visual representation as well as numerical

- Make it easy to locate active projects

- Make recruitment easier for landcare groups running projects

- Solves concerns over doubled up reporting
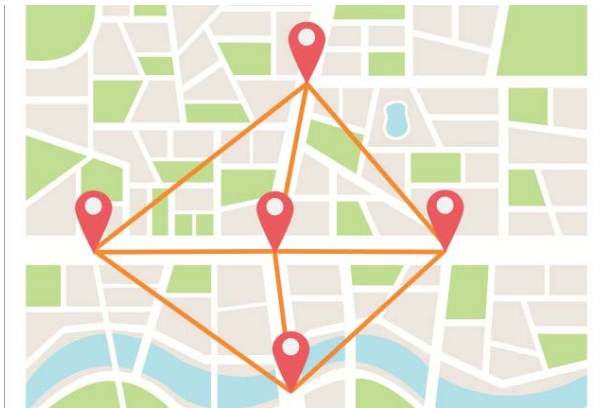
Data Management – Would you be interested to get involed?

- Get into contact with me at alexi.barnstone@landcareaustralia.com.au

- Focus groups to be run during ideation phase in August and September

Thank you all for attending

- And now, for that prize I was talking about!

- Post on Landcarer using the hashtag #Landcareconf2021 about any of the presentations you have seen over the last two days and get a chance to win $500 for your landcare organisation